

ISSUES MAGAZINE

For rates that are most reasonable

Full Page 7.125 x 9.5	3/4 Page 7.125 x 7.125	Half Page WIDE 7.125 x 4.75
HIGH 9.5 x 3.5 Half Page	2.25 x 9.5 4.75 x 4.75 7.125 x 3	1/4 Page 3.5 x 4.75 4.75 x 3.5 7.125 x 2.25
1/6 Page 3.5 x 3.125 2.25 x 4.5 4.75 x 2.25 7.125 x 1.5	Business Card 2.25 x 3.5 3.5 x 2	1/12 Page 2.25 x 2.25 ----- 1/24 Page 2.25 x 1.125

Display Rates- color only

Full Page.....	\$750
Half Page.....	\$450
Third Page.....	\$350
Quarter Page.....	\$275
Sixth Page.....	\$200
Business Card.....	\$150
Twelfth Page.....	\$100
Marketplace page (1/12 size).....	\$80

Ad layout available for a modest fee.

Please email the words and images.

Add 5% GST to total.

RATE CARD effective January 2017

Circulation is 25,000 printed copies

This once a year edition is for the Spring and Summer. The flipped pages of the back side will feature the Johnson's Landing Retreat Center offerings including the Spring Festival of Awareness, Tai Chi Summer camp and the Wise Women's Festival.

Issues is distributed freely throughout the Okanagan, Edmonton, Lower Mainland, and the Kootenays.

It is mailed to many northern towns including Terrace, Prince Rupert, Prince George, Hazelton, Smithers, 100 Mile House, Whitehorse, Vancouver Island and many places in between.

Profile Rates

Profiles are articles that contain promotional material including your name, phone number, email, address, website, dates, etc.

1/3 of the space can be a display ad.

Full Page.....	\$ 500
Half Page.....	\$ 300

Placement

Full page... 2, 3 or Back Cover - \$100 extra
Special requests ... \$10 - \$20

The Directory

\$12.50 per line with a minimum of 2 lines

We prefer ads via email in a PDF format or email the words as a text file and the picture as a JPEG and we will put the ad together for approx. \$30/hr., depending on the complexity. We follow up by email or fax with a proof.

Please have data in by February 1

Published later in February with distribution starting March 1.

ADVERTISING Phone Angele: 250-366-4402

Email: angele@issuesmagazine.net • www.issuesmagazine.net

RR 1, Site 4, C 31, Kaslo, B.C. V0G 1M0